



Department of Communication Studies  
Option in

# Corporate Communication

Effective Fall 2006

Communication is identified as one of the top skills required in any organization. This option provides students with the knowledge, values, perspectives and skills necessary to understand the roles, functions, strategies and management of positions within organizations with high communication demands.

**Department Core** ..... **12 hrs**

CMN 2010 Introduction to Communication Theories  
**CMN 2020** Communication Research  
CMN 2030 Applied Communication  
CMN 2040 Argumentation and Critical Thinking  
CMN 4749 Senior Portfolio (*audit only*)

**Option Core** ..... **18 hrs**

CMN 2630 Introduction to Interpersonal Communication  
CMN 2650 Introduction to Organizational Communication  
CMN 3100 Persuasion  
**CMN 3300** Interviewing  
**CMN 3650** Communication in Organizations (*CMN 2650*)  
CMN 4650 Simulation in Organizational Communication (*CMN 3650*)

**Electives (selected in consultation with an adviser)** ..... **15 hrs**

See recommended elective clusters

**TOTAL** ..... **45 hrs**

*Italics* = Prerequisite  
**Bold** = Writing Intensive

Last updated: July 3, 2007